IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants: Boyle, et al. Docket No.: 40655.1000

Serial No.: 09/827,031 Examiner: Timothy M. Harbeck

Filed: April 5, 2001 Group Art Unit: 3628

Title: INTERACTIVE DEMAND Confirmation No.: 4847

MANAGEMENT Confirmation r

AMENDMENT AND REPLY

Mail Stop AF

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Final Office Action mailed on July 11, 2006, of which this Reply is filed within two months, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

AXP Matter No. IP200002257

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